

406 MHz >>> BEACON AWARENESS DAY - APRIL 6, 2016



CELEBRATE 406DAY ON APRIL 6, 2016!

What is 406Day?

It is an awareness day with a play on the date April 6th.

Why is number 406 important enough to deem an awareness day??

406 MHz signals save lives....it is technology that requires responsibility.

406Day

- Serves as a reminder for 406 MHz beacon owners to update their NOAA registration.
 - To check their 406 MHz beacon battery expiration dates.
 - To test their beacons.
- It is a chance for 406 MHz beacon owners to share photos on their social media accounts displaying what having a beacon frees them to do.
- It is a chance to share legislative updates regarding 406 MHz beacon carriage.
- It is a chance for the maritime industry to work together on social media (and in person) to create a safer day on the water.
- It is a day for Survivors who used a 406 MHz beacon to celebrate their second lease on life.
 - It is a day for them to thank the Search and Rescue team who responded to their emergency call.

When sharing messages online regarding 406Day, please always use **#savedbythebeacon** and **#406day** as many of the organizations in the maritime industry will be looking for your posts and may be rewarding prizes for creative and informative content.

